



STATE OF WASHINGTON
Washington Red Raspberry
Commission
SOLE SOURCE POSTING

February 17, 2022

The WA RED RASPBERRY COMMISSION contemplates awarding a sole source contract to WILD HIVE to develop and achieve the Commission's marketing and promotion goals for the Washington State raspberry industry.

The WA RED RASPBERRY COMMISSION requires the contractor to have served in a similar capacity for the National Processed Raspberry Council (NPRC). Work under the WRRC contract would be a continuation of the same work without an interruption for a competitive bid process.

WA RED RASPBERRY COMMISSION will enter into a ONE (1) YEAR contract with WILD HIVE. The contract will be issued on or after March 1, 2022 and will continue for a one year initial term. The cost of this ONE year contract is valued at approximately \$600,000. WA RED RASPBERRY COMMISSION may opt to extend the contract for an additional THREE (3) times in ONE (1) YEAR INCREMENTS if required. WA RED RASPBERRY COMMISSION determines that each optional additional ONE YEAR EXTENSION would result in equal (and/or slightly higher) consideration being added to the total contract value.

Offerors contemplating the above requirements are required to submit capability statements detailing their ability to meet the state's requirements within five (5) working days of this announcement.

Capability statements should address the following state requirements:

- Marketing standards based on the successful experience working with the Marketing Committee of both the WRRC and the NPRC;
- Relationships with universities and researchers around the world working on demonstrating the health properties of red raspberries and the food manufactures and dieticians that are developing and educating new products that will increase raspberry sales.

In the absence of other qualified sources, it is the state's intent to make a sole source award of the contract. To submit capability statements or for questions, contact:

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