

International Raspberry Conference

2008

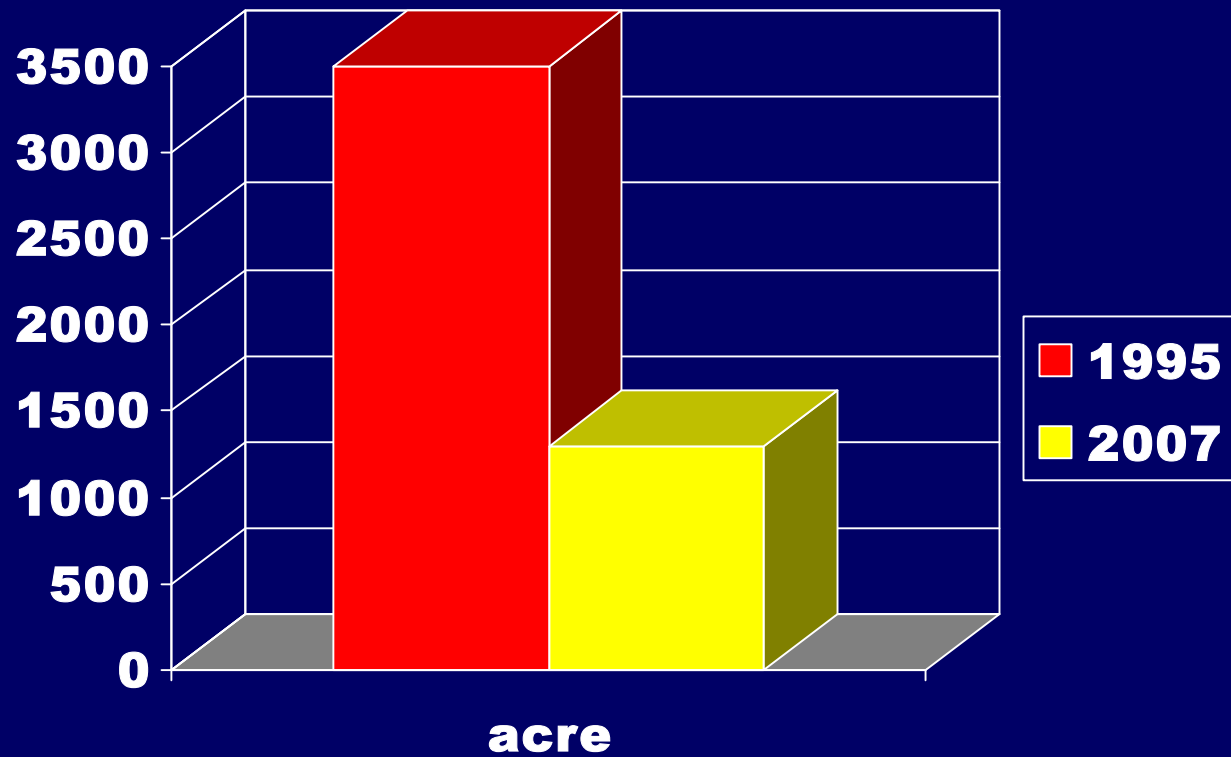
HUNGARY

Territories

- 5 main raspberry regions:
 - Mátra region
 - Danube bend
 - Zala-Somogy region
 - Bükk-Borsod region
 - Győr region

Production Volume

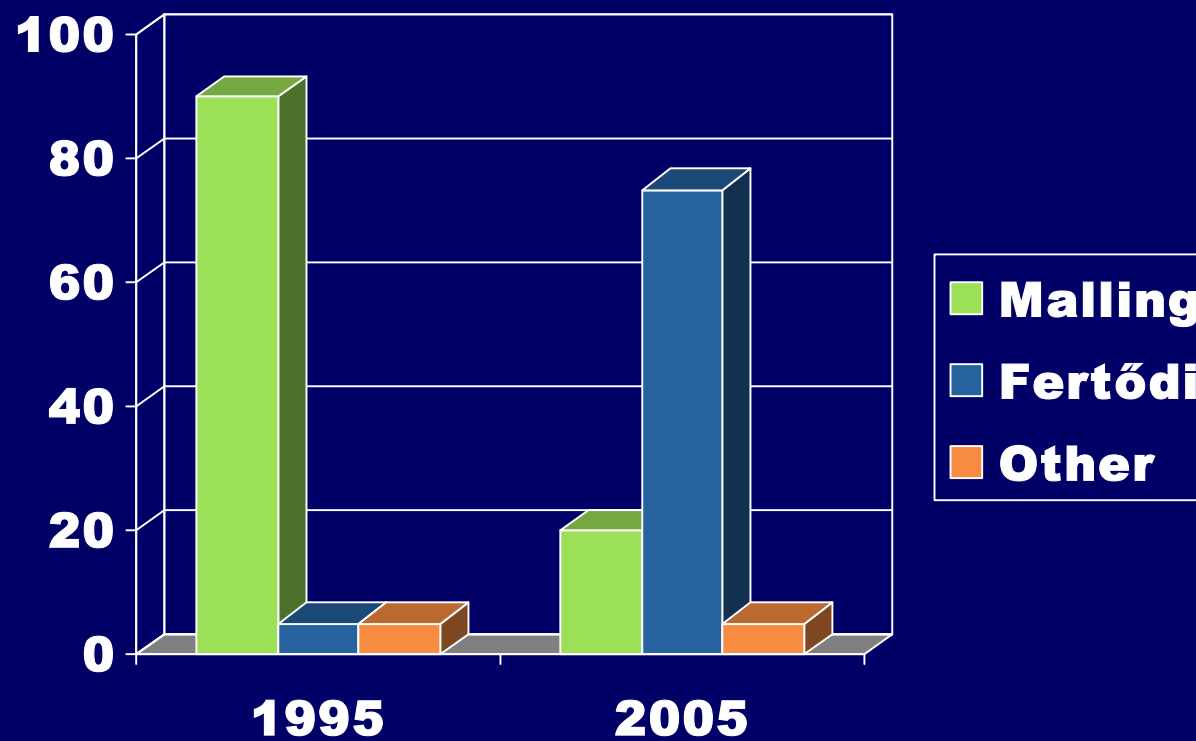
● Decrease





Varieties

%



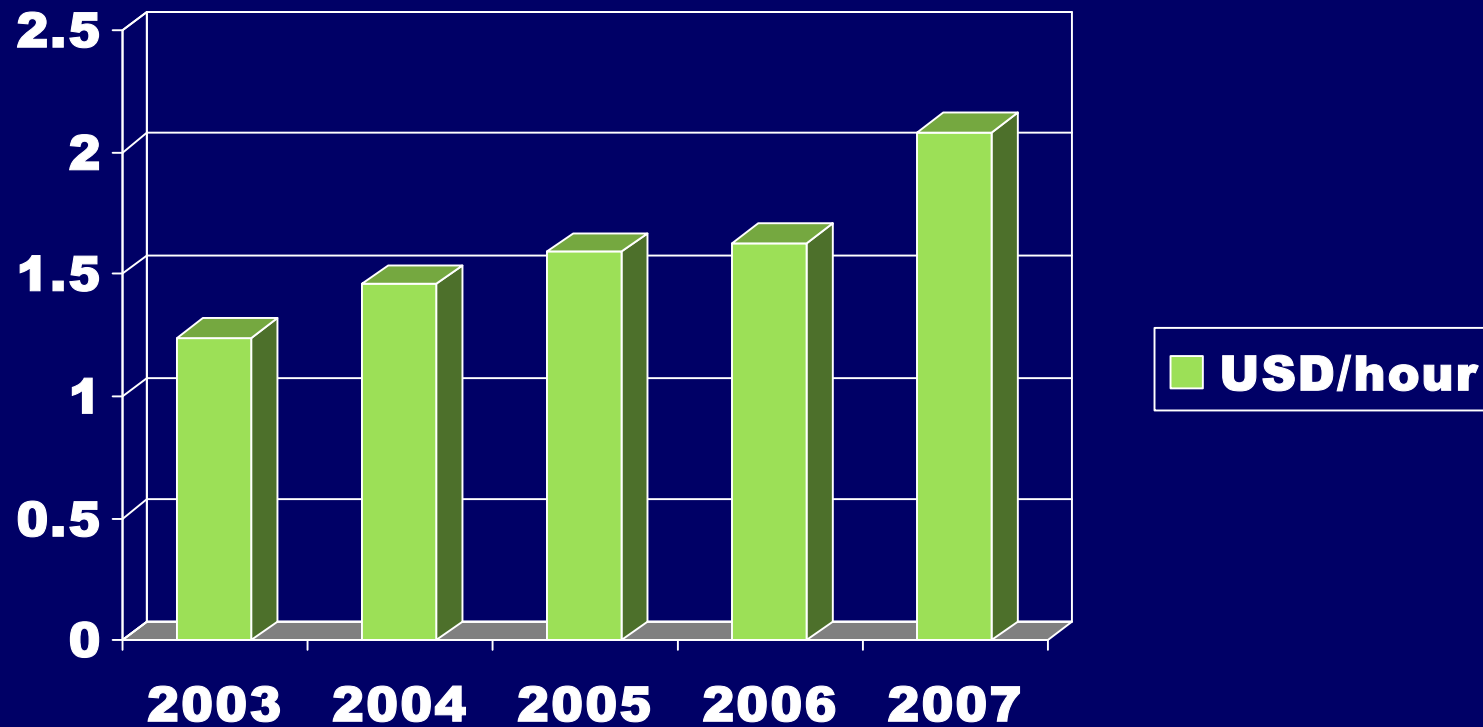
Irrigation

- Needs serious investment
- USD 12 000 / acre
- 20% of plantations can be irrigated
- Necessary for the balanced production
- Increased danger of BOTRYTIS and PHYTOFTHORA

Income

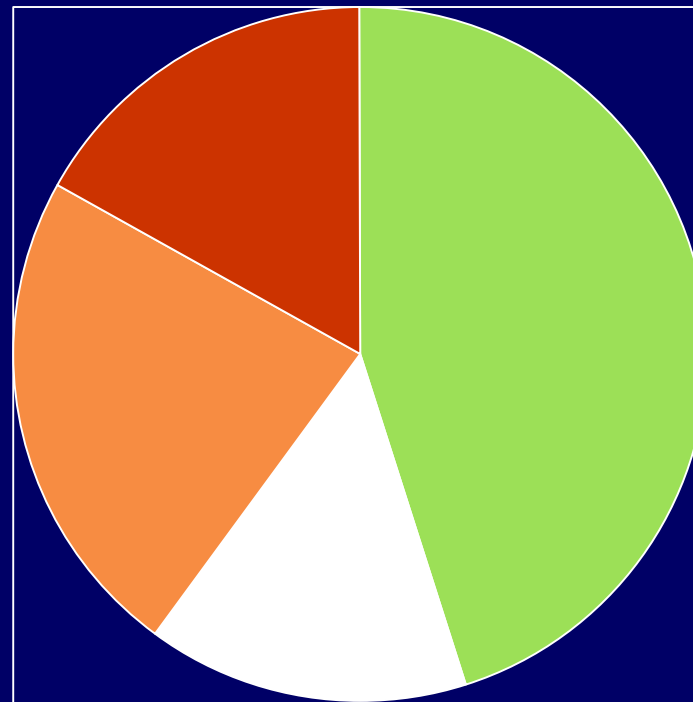
- Income is decreasing
- Production motivation is low- reason is the minimum wage increase

Minimum wage

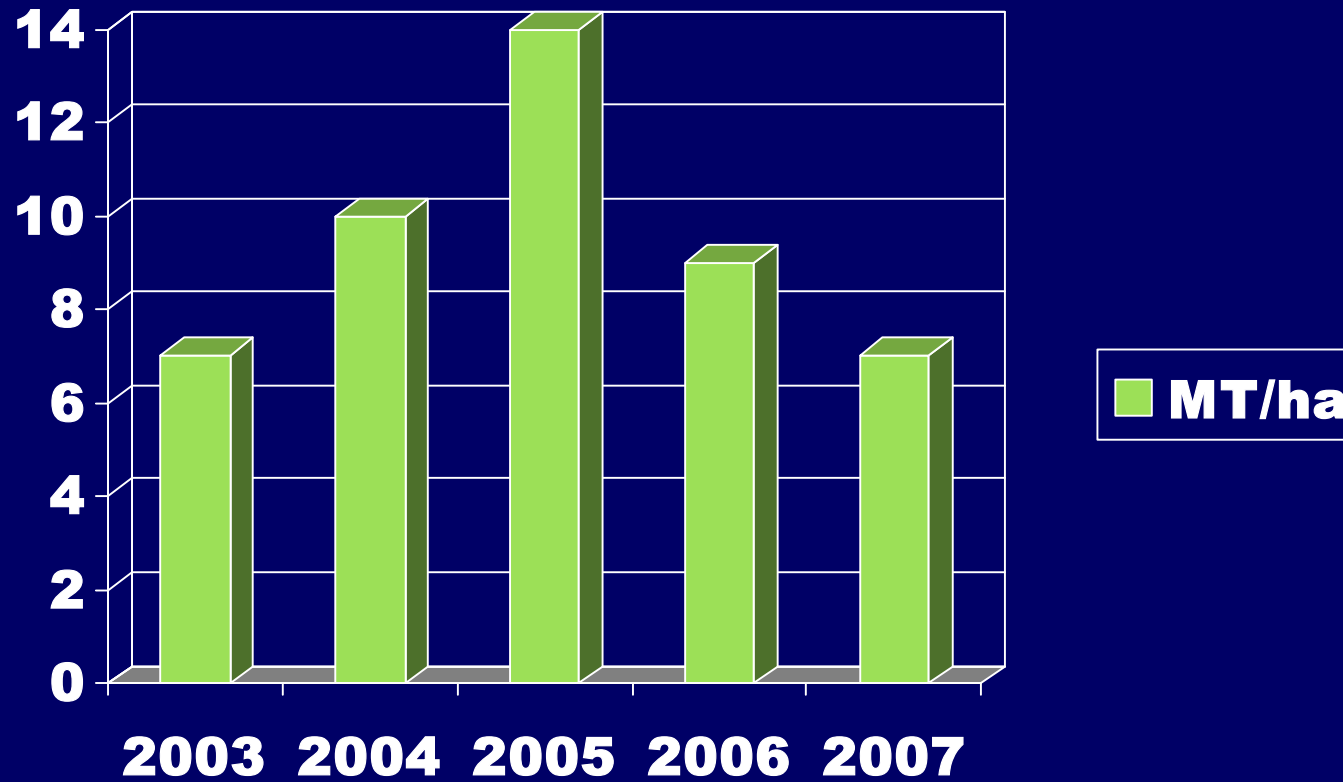


SALE

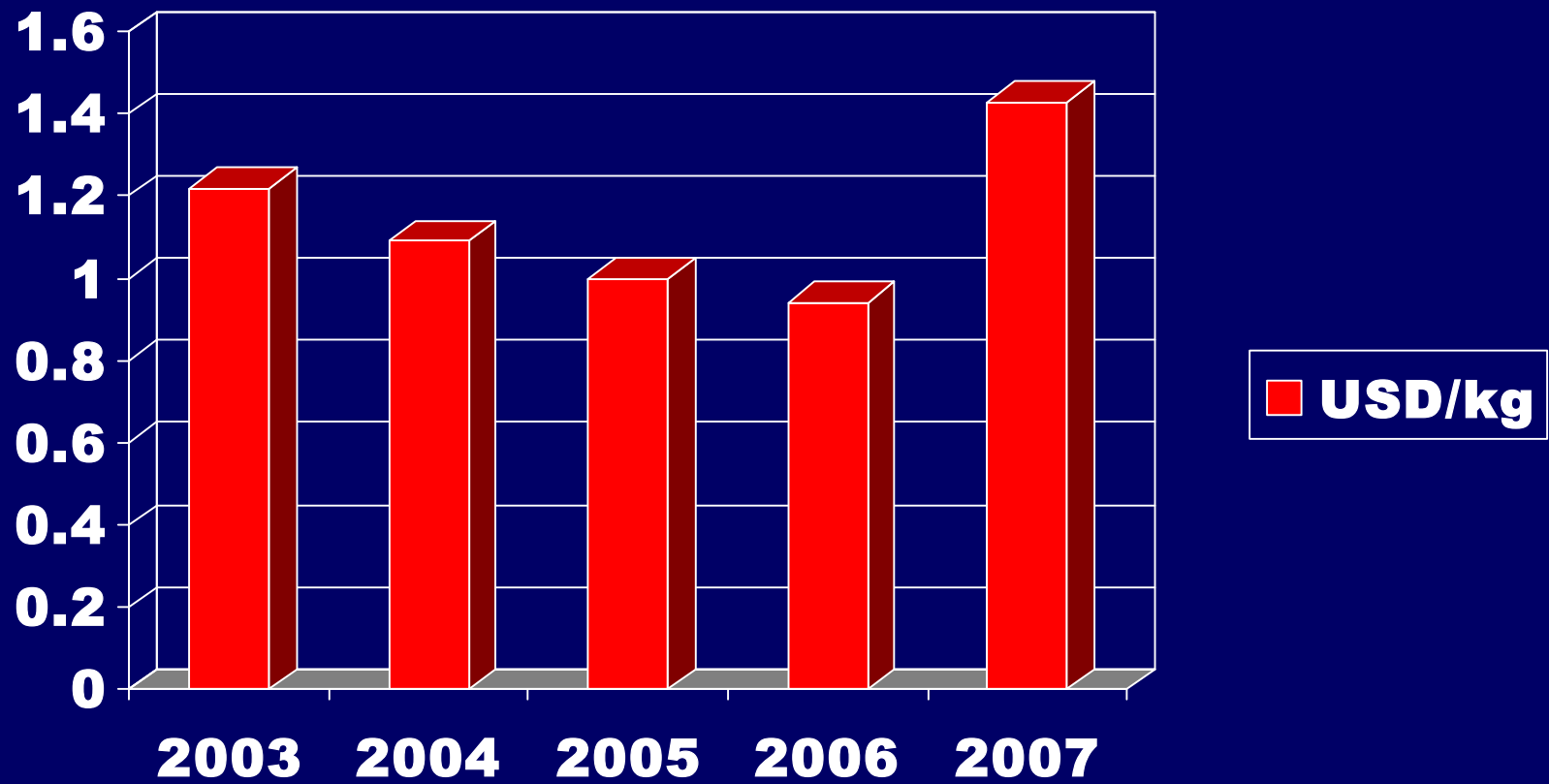
- Scandinavia 45%
- Switzerland 15 %
- Germany 23%
- Other 17%



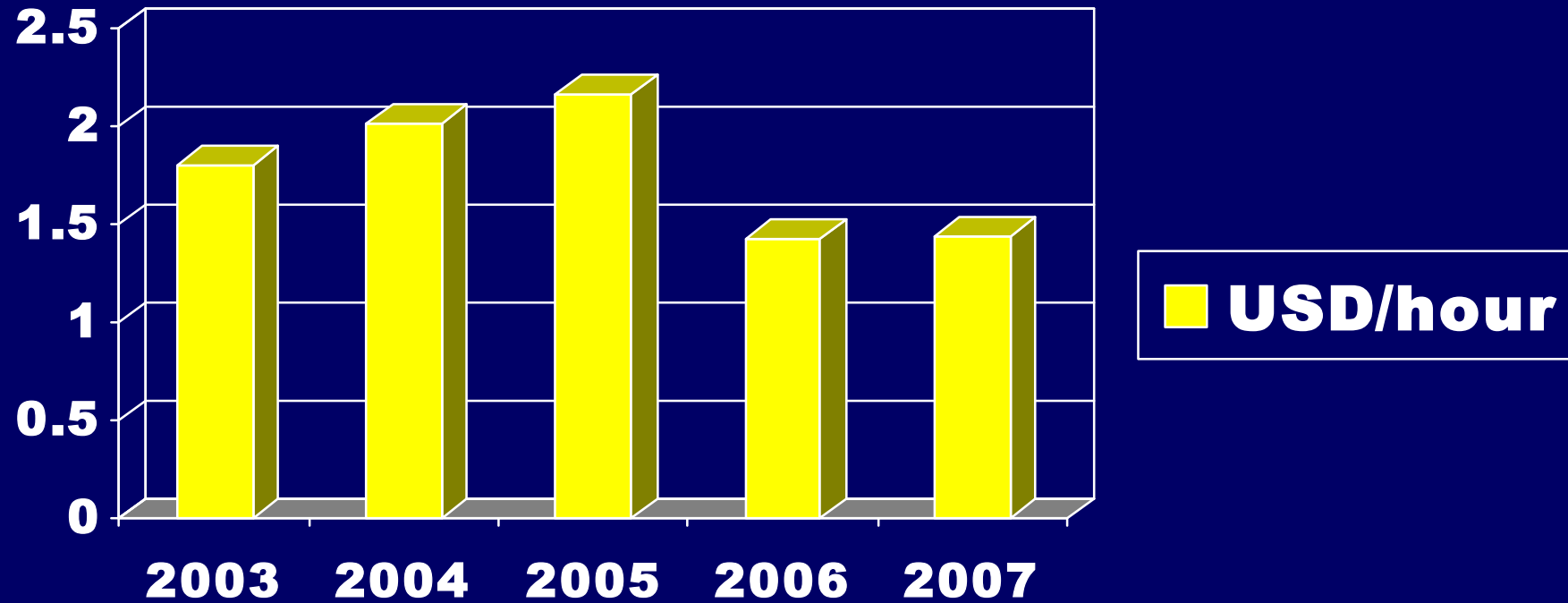
Average production



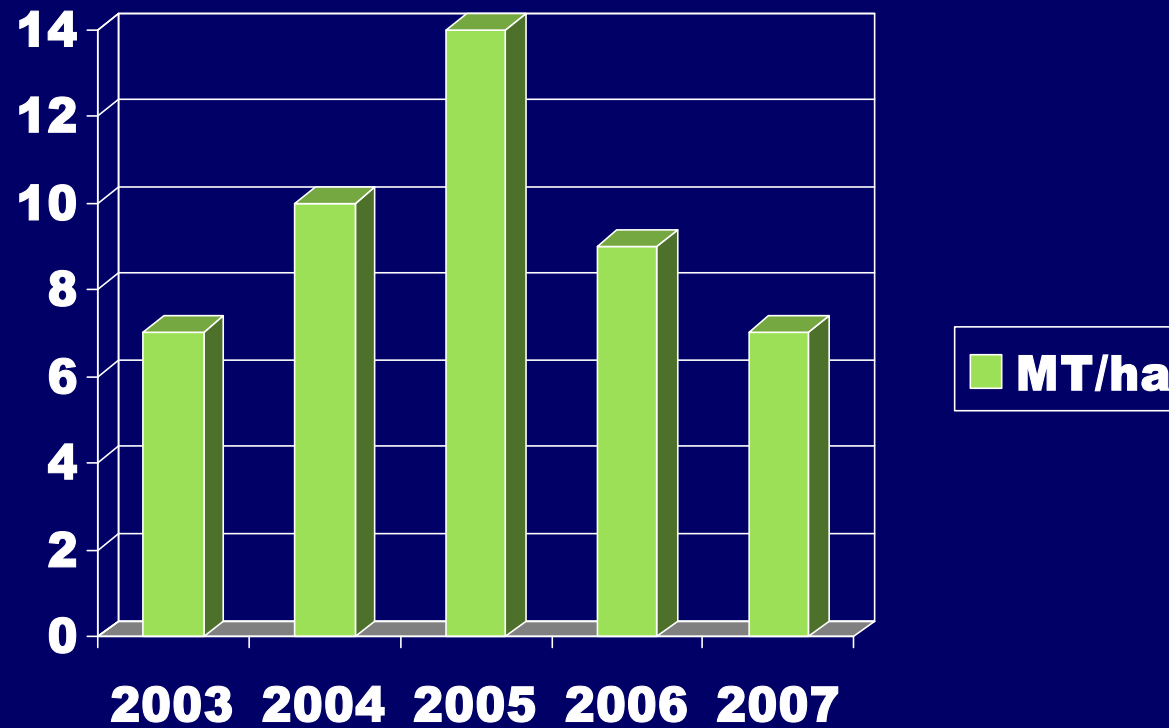
Raw material price



Gross Income



IQF export



**Thank you for your
attention!**